



Sales Release

Economy Planetary Gears PE Generation 2 PE22_-PE52_

SPG, April 01st 2021

Dear Ladies and Gentlemen,

The time has come, the 2nd generation of Economy Planetary Gear Units is ready.

The new generation 2 of Economy Planetary Gear Units - "Designed for Future":

- More attractive
- Stronger
- Faster

The PE Generation 2 Economy planetary gear units will be released for sales on April 1st, 2021.

On the date of the sales release all tools are ready. SAP, Configurator, CAD download etc.

From this date, quotations may be created and orders entered.

The delivery times for Generation 2 are identical to those for Generation 1.

To support the changeover process, the following documentation and tools have been created:

- Product Release Brief - with all relevant information about Generation 2
- Catalogs (for more information refer to the Product Release Brief in chapter 10.1 Catalogs)
- Operating and assembly instructions (download center)
- Customer information on the conversion of Economy planetary gear units PE from G1 to G2
- STÖBER Configurator (for more information refer to the Product Release Brief in chapter 10.2 Internet/Intranet)
- The homepage (for more information refer to the Product Release Brief in chapter 10.2 Internet/Intranet)
- SAP Configurator
- CAD Download (Homepage)
- Comparison presentation PE G1 vs. G2
- Comparison diagrams of the most important criteria
- Pricing (information in the Product Release Brief in chapter 9 Pricing).
The PE G2 will be added in the next price list (PDF).
- SERVOSoft (Information on this in the Product Release Brief in chapter 11.1 SERVOSoft)
- GETBER (Information about this in the Product Release Brief in chapter 11.2 GETBER)
- The marketing presentation was supplemented by the PE G2.
- Marketing rollout plan (for more information refer to the Product Release Brief in chapter 4 Marketing)

All documents that are not made available on the Internet and Intranet can be found under the following link:

https://stoebergermany-my.sharepoint.com/:f/g/personal/ulla_goeransson_stoeber_de/EmVQn1U1dTFMgMsrYIxLjOgBB_rzZ9F29Z80Y0RcgV8upg

Additionally, the entire STÖBER sales organization has already been informed in advance via teams meetings in order to provide you as comprehensively as possible with all important information about the new Economy planetary gear unit PE generation.

Normally, we try to accompany the changeover with a corresponding trade fair appearance, but this is not possible this year due to the pandemic. However, our marketing department will support by many other actions.

Of course, PE Generation 2 will also be a topic at the next sales meetings.

We would like to ask you all to support us as actively as possible in the changeover to the new generation of planetary gearboxes PE.

Good success!

Kind regards,

Rainer Wegener
Head of Management Center Sales

Johannes Kübler
Head of Sales Product Management Gears



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